

SOCIAL COMPLIANCE CHECKLIST

Is your social compliance up to par? Use this checklist to identify areas that may require more attention.

ABILITY TO MONITOR, MODERATE, AND ENFORCE CONTROLS AT SCALE

- Do you have user role-based permissions?
- Is your role-based system configurable?
- Do you have Single Sign On?
- Does your platform connect to an active directory?
- Can you enforce control across hundreds (or thousands) of accounts?

ABILITY TO MONITOR AND REMEDIATE RISKS

- Do you have proactive reputation monitoring?
- Does your platform monitor external content?
- Do you have a 'kill switch'?
- Do you have an alert system?
- Is your alert system volumetric-based?
- Is your alert system influencer-based?

EMBEDDED WORKFLOW THAT AUTOMATES REVIEWS AND COMPLIANCE PROCESSES

- Do you have 'intelligent' approval workflow?
- Does your platform provide an audit trail?

SOCIAL ARCHIVAL CAPABILITIES

- How far does your platform store social conversations?
- How accessible are your social archives?

ENTERPRISE-LEVEL SECURITY AND ACCOUNT PROTECTION

- Do you have SOC 1 Type 2 Certification?
- Do you have SOC 2 Type 2 Certification?

SOCIAL NETWORK AND APPLICATION SUPPORT

- Does your platform have comprehensive network coverage?
- Does your platform support multiple languages?
- Does your platform support preferred partnerships?

ENTERPRISE-WIDE ENFORCEMENT OF COMPLIANCE

- Is your reporting dashboard tied to your monitoring and engagement dashboards?
- Is every aspect of your social infrastructure compliant?



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Locations

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