product overview

Sprinklr Display
TRANSFORM DATA INTO INSIGHTFUL, IMPACTFUL EXPERIENCES

challenge

Digital signage is rapidly expanding its footprint across retail, outdoor, and corporate environments. Estimates predict the number of installations will double in less than five years. While the idea of more displays is often exciting, there is nothing exciting about stale content on displays, either because content creation is expensive, the data to drive the displays is hard to acquire, or managing remote displays is too complex. This leads to a poor customer experience both for consumers in store as well as teams looking to gain insights from command center walls.

solution

Sprinklr Display is the only all-in-one solution that powers retail, DooH, outdoor, stadium, lobby, and command center screens by transforming all the data and content from Sprinklr into actionable insights and impactful brand experiences. Ensure internal teams stay informed with wall-to-wall command centers. From the boardroom to the stadium screen share your story better with Sprinklr Display.

KEY TAKEAWAYS

Sprinklr Display empowers brands to create engaging, modern, on-brand narratives that customers and employees will love.

- Modern templates to quickly get started

- Manage displays from around the world

- Create the ultimate branded experience

- Stream data from an endless source of content - 24 social channels

Storyboards, Scenes, and Panels for an efficient narrative approach to creation and organization

www.sprinklr.com   info@sprinklr.com

sprinklr®

brand storytelling

Sprinklr Display helps tell your brand's story with dynamic content and data and an intuitive and powerful editor.

- Infinite sources of content from 24 social channels and data insights from reporting, benchmarking, and listening

- Modern visualization templates to quickly get started - dozens of out of the box options to show the data you want with visually compelling styles

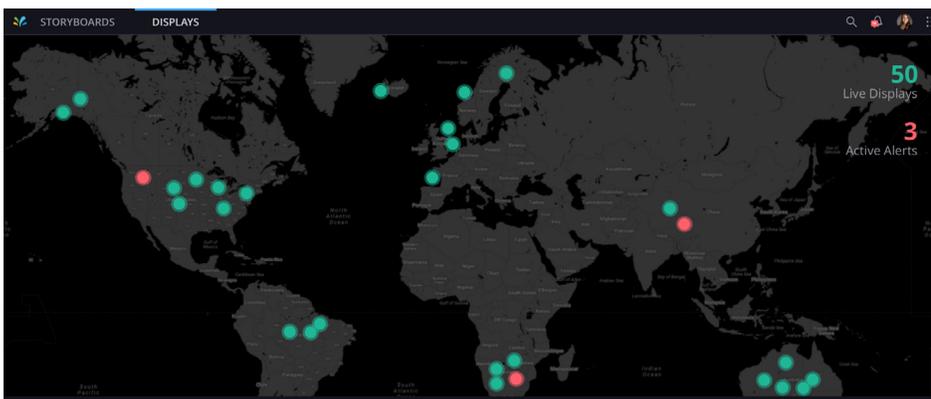- Data Panel - access data spanning the Sprinklr platform, including custom metrics

Design iteratively with simple controls and CSS options with instant previews

flexible reliability

When big screen displays are always in view there isn't the option for failure. Sprinklr Display ensures reliability, performance, and security at every step.

- Compatible with a wide variety of display hardware and players

- Intuitive setup and configuration of multiple display types including complex multiple-display walls

- Extremely performant with near instant load times

- Stay Alive technology - ensure a consistent experience for viewers even with intermittent internet connections

- Secure URL and IP whitelisting options for sensitive data environments

Manage displays around the world - Simplify the setup of multi-screen arrangements, ensuring every screen has the right content

sprinklr®